

SHAPING YOUR ENVIRONMENT



LRP Matting named as ‘Official Matting Sponsor’ at Equine Affaire

Coldwater, Ohio (USA) – July 27, 2023.

LRP Matting and Equine Affaire, Inc. are proud to announce a sponsorship agreement between both companies, making LRP Matting the ‘**Official Matting Sponsor**’ of Equine Affaire through 2025. Both parties have committed to an official sponsorship agreement for the Equine Affaire events to be held in W. Springfield, Massachusetts, for the next three years.

As the ‘Official Matting Sponsor,’ LRP Matting will provide and install their **high-quality and durable rubber mats** for use within the Breed Pavilion display stalls, Breed Pavilion Aisles, Breed Pavilion presentation ring, Equine Fundamentals Forum Demo Ring and walkway, and Mallary North Demo Ring and walkway.

“We are very proud to partner with Equine Affaire and welcome the opportunity to support them at one of the largest equestrian events in the country,” says Kris Baucher, LRP’s Commercial Manager. “Being able to showcase our rubber mats in live-action areas is something we are very excited about. Along with providing

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flooring solutions in multiple areas, we are also happy to contribute to a safe and comfortable overall event environment.”

25 years in W. Springfield, Massachusetts

Equine Affaire is North America’s premier equine exposition and equestrian gathering. Equine Affaire unites horse lovers of all disciplines and interests in the ultimate celebration of the horse. This year’s event, to be held from **November 9 – 12**, marks the 25th anniversary of Equine Affaire in W. Springfield, Massachusetts.

“Equine Affaire values the opportunity to partner with a great company like LRP Matting, which provides products designed to benefit and enhance the lives of both horses and people,” says Coagi Long, president of Equine Affaire. “We’re excited for this partnership, and we are looking forward to working with Kris and the team at LRP Matting for our events in Massachusetts.”

Shaping Your Environment

Boosting the well-being of both humans and animals, LRP Matting has a solution for every surface and size. LRP’s long-lasting rubber mats – made from the highest quality rubber – ensure optimal levels of protection and comfort. Since 1971, LRP Matting has been manufacturing rubber mats and flooring for use in agricultural, recreational, and industrial facilities. Apart from standard-sized rubber mats, LRP Matting is also specialized in *made-to-measure* solutions, producing a completely customizable option to fit our client’s individual needs. LRP Matting is shaping your environment!

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